

PRESS RELEASE

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New-look website for *Selling Long Haul*

Selling Long Haul has revamped its website to include all the juiciest bits from its monthly stable of travel trade training publications.

The new site now includes hot sales tips from industry experts, fabulous competitions, fam trip reports, photo galleries, product reviews, emags and a TV destination-video library. The selling tips from industry experts are updated daily.

The site is now home to high quality editorial content drawn from across *Selling Long Haul*, *Selling Short Breaks & Holidays* and *Selling Cruising* and gives quick access to the online versions of the magazines, all supplements and travel guides, as well as archived back issues.

Airline, hotel, train and ship reviews offer agents inside information on important products and agent reports, direct from fam trips, featured in the site's On Location reviews. An events calendar highlights opportunities to meet our team out and about.

The new site launched this week with three key competitions offering a fam trip to Colombia, a fam trip to Grenada and the chance to win a Kindle. Users are also offered the chance to win high street shopping vouchers by completing a short online survey giving their views on the new site.

Selling Long Haul Publisher, Sally Parker, said: "This new-look site is an exciting step forward for us and offers our travel trade partners the opportunity to closely align themselves with our editorial team and our highly-respected trade training brands for top-class digital content."

Check it out at www.sellinglonghaul.com

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